



Highlights in 2012

ITMA Asia + CITME 2012

Show period: 12-16 June 2012
Venue: SNIEC, Shanghai, China



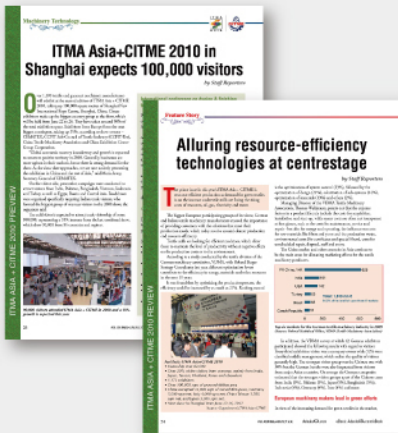
ITMA Asia + CITME is a joint show, first held in 2008, that combines the strengths of the ITMA brand with CITME. In 2010, the exhibition spanned over 100,000 square metres and boasted a total of 1,171 exhibitors from 28 countries and regions. Over the five days of the show, it saw over 82,000 visitors from 94 countries and regions, 20% of whom were from overseas. ITMA Asia + CITME 2012 is supported by all the major trade associations from around the world, and for textile industry members, it is one of the must-see events of 2012.

ATA & CTA are proud to once again be the **Supporting Media Partners** of ITMA Asia + CITME 2012, and will continue to build on the successes of 2010.

Promotional Opportunities →

ITMA Asia + CITME 2012 Preview & Review

The Preview and Review will provide readers with show updates, exhibit highlights, and information on concurrent events. The Preview offers the opportunity for exhibitors to reach prospective buyers before the show, while the Review allows advertisers to ensure that they are not forgotten once the show is over.



ITMA Asia + CITME 2012 Show Guide

The Show Guide is a Chinese / English bilingual publication that provides comprehensive coverage of the exhibition and is a valuable resource for all visitors, particularly Chinese and Asian buyers. Its contents include show information, interviews with major market players, the latest news reports, and travel tips for Shanghai. It is distributed free to CTA and ATA subscribers.



ITMA Asia + CITME 2012 Countdown eNewsletter

The eNewsletter highlights the main show attractions and exhibitors. Three issues of the eNewsletter will be distributed at various times before the show to over 201,000 online subscribers.



ITMA Asia + CITME 2012 Zone at www.AdsaleCTA.com and www.AdsaleATA.com

A regularly updated section named "ITMA Asia + CITME 2012 Zone" will be established on both websites to include all the show-related articles.



Customized e-Blasts

Exhibitors can send their customized HTML graphic and marketing messages to their chosen group of subscribers from our database, before and after the show.

Kornit-Digital at ShanghaiTex

Join Kornit-Digital at ShanghaiTex and discover how Kornit's solutions can help you achieve your business goals by enabling faster, more profitable production.

At this must-attend event, you'll see Kornit. But you'll never see us before you see the real deal.

Witness how the Kornit-Digital can help your business with the highest image and the most efficient.

With a high-quality new solution from Kornit, the Kornit-Digital is a complete solution for your business. It's not just a printer, it's a solution for your business. It's not just a printer, it's a solution for your business. It's not just a printer, it's a solution for your business.

We look forward to helping you reach your unique textile printing needs. Contact us to see how we can help you reach your unique textile printing needs. Contact us to see how we can help you reach your unique textile printing needs.



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