



Email Marketing

Asian and Chinese Textile Industry News Weekly

Weekly eNewsletter with latest news and best-read articles will be delivered to over 78,000 Chinese and 44,000 Asian textile industry members.

Advertising Rate for each eNewsletter

1. **Banner Ad (US\$600 / 4 issues, additional US\$150 / issue)**
- Fixed display in sponsor section with website hyperlink
2. **Button Ad (US\$240 / 4 issues, additional US\$60 / issue)**
- Fixed display of company logo in sponsor section with website hyperlink
3. **Suppliers' Link (US\$80 / 4 issues, additional US\$20 / issue)**
- Fixed display of company name and website hyperlink

*Min. 4 issues per order.

ITMA Asia + CITME 2010 Countdown eNewsletter

3 issues of Show Countdown eNewsletter will be delivered to 122,000 textile industry members before the show with the latest show news, exhibits and concurrent events.

1. **Banner Ad (US\$1,200 / 3 issues)**
- Fixed displays in prominent positions with website hyperlink
2. **Exhibitors' Highlight (US\$1,000 / 3 issues)**
- Displays of company name, logo, corporate and product information, booth number and company website



E-Blast

- Tailor-made email delivers advertisers' message to ShanghaiTex visitors, CTA and ATA readers and registered Adsale textile members by product types / countries / regions.
- Proactive approach to ensure effective promotion

2,000 – 4,999 emails	US\$0.30 each
5,000 – 19,999 emails	US\$0.25 each
20,000 or above emails	US\$0.20 each

